



AYURVEDA
TRAILS
IN THE Heart
OF THE EUROPE

CZECH REPUBLIC - PRAGUE

AYURVEDA TRAILS IN THE ♥ OF THE EUROPE 2015





ZUZANA
ZWIEBEL
MAGDOVA

ART OF TRAVEL *with Zuzana*

STUDIES:

- University of Matej Bell, Slovakia – Tourism & Hospitality
- University of Economics, Slovakia – Marketing & Management
- Metropolitan University Prague, Czech Republic – Asian Studies & International Relations
- Manipal University, India – Geopolitics & International Relations

WORKING EXPERIENCES:

- Since 1999 – Private License - Tourism & Hospitality
- Since 2000 – NGO Project Management (EU Projects, Projects for – ECEAT, NESTs, Soros & etc)
- Since 2007 – PR & MEDIA , Documentary Movie Production, Cooperation with Media in CR, SR, Poland, Hungary

COOPERATION WITH TOURISM BOARDS:

- Since 2012 cooperation with Tourism Boards
Kenya (Central Europe Representative 2012/2013)
Jamaica (Tourism Fairs Representative 2012/2013)
Kerala (Road Show – Warsaw 2012, Prague 2013, Budapest 2014)



// *Working in the area of tourism and non - profit organizations I always tried to find “special features” of the cultures, which make countries special and interesting for visitors by keeping their authenticity and this way achieving sustainable social, cultural and environmental development. I have understood, that there is nothing “better” or “worst”, most of the time it is just “different”.*

ART OF TRAVEL
SPIRIT • STORY • STYLE



THE
MEETINGS
WITH
TOUR
OPERATORS

CZECH REPUBLIC - PRAGUE
AYURVEDA TRAILS IN THE ♥ OF THE EUROPE 2015

cgh earth
experience hotels

PRAGUE CZECH REPUBLIC

June 2015

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Over the years Zuzana has established excellent working & personal relationships with the travel trade in Central European countries. Since 1999 she was contracted by the biggest travel agencies in the Czech Republic, Slovakia, Hungary and Poland.

TOUR OPERATORS

- TOP TOUR OPERATORS
 - ESO TRAVEL
 - CEDOK & CEDOK EXCLUSSSIVE
 - SIAM
 - FISHER
 - AIR MARINE
- TOP ADVENTURE TOUR OPERATORS OFFERING INDIA
 - CHINA TOURS & ADVENTURA
 - MARCO POLO
 - AWAY
- TOP LUXURY TOUR OPERATORS
 - MONOI
 - TABC
 - MARKET A SCHROCKOVA

THE MEETINGS WITH TOUR OPERATORS

WHO?

Zuzana Zwiebel Magdova

WHERE & WHEN?

Czech Republic, Prague

June 2015

WHAT?

PR "tailor made" meetings with:

- ★ Owners & product managers
- ★ Presentation of CGH EARTH Hotels
- ★ Distribution of promotional materials
- ★ 4-5 meetings per day

BUDGET

- ✓ 50 Euro per meeting (x15)
- ✓ 50 Euro refreshment (x 3)
- ✓ 100 Euro hotel per night (x 3)
- ✓ 100 Euro transfers

COST = 1.450 Euro



THE
SESSION
WITH
AYURVEDA
YOGA
CENTERS

CZECH REPUBLIC - PRAGUE

AYURVEDA TRAILS IN THE ♥ OF THE EUROPE 2015

cgh earth
experience hotels

PRAGUE CZECH REPUBLIC

June 2015

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Over the years we have established excellent working relationships with the travel trade in India and Europe. We are an approachable, experienced and creative team ready to maximize all opportunities for the promotion of your destination while our goal is to increase arrival numbers.

AYURVEDA & YOGA CENTERS

- MEETINGS ORGANISED IN COOPERATION WITH HANA EASSEY
- MEETINGS ORGANISED IN COOPERATION WITH JANA SIMONOVA
- MEETINGS ORGANISED IN COOPERATION WITH MAINTRA
- MEETINGS ORGANISED IN COOPERATION JOGINA

- We are still researching & choosing right candidates

THE SESSION WITH AYURVEDA YOGA CENTERS

WHO?

Zuzana Zwiebel Magdova

WHERE & WHEN?

Czech Republic, Prague

June 2015

WHAT?

PR "tailor made" meetings with:

- ★ Owners, managers, yoga teachers
- ★ Presentation of CGH EARTH Hotels
- ★ Distribution of promotional materials
- ★ 2-3 meetings per day

BUDGET

- ✓ 75 Euro per meeting (x10-15)
- ✓ 50 Euro refreshment (x 3)
- ✓ 100 Euro hotel per night (x 3)
- ✓ 100 Euro transfers

COST = 1.300 Euro



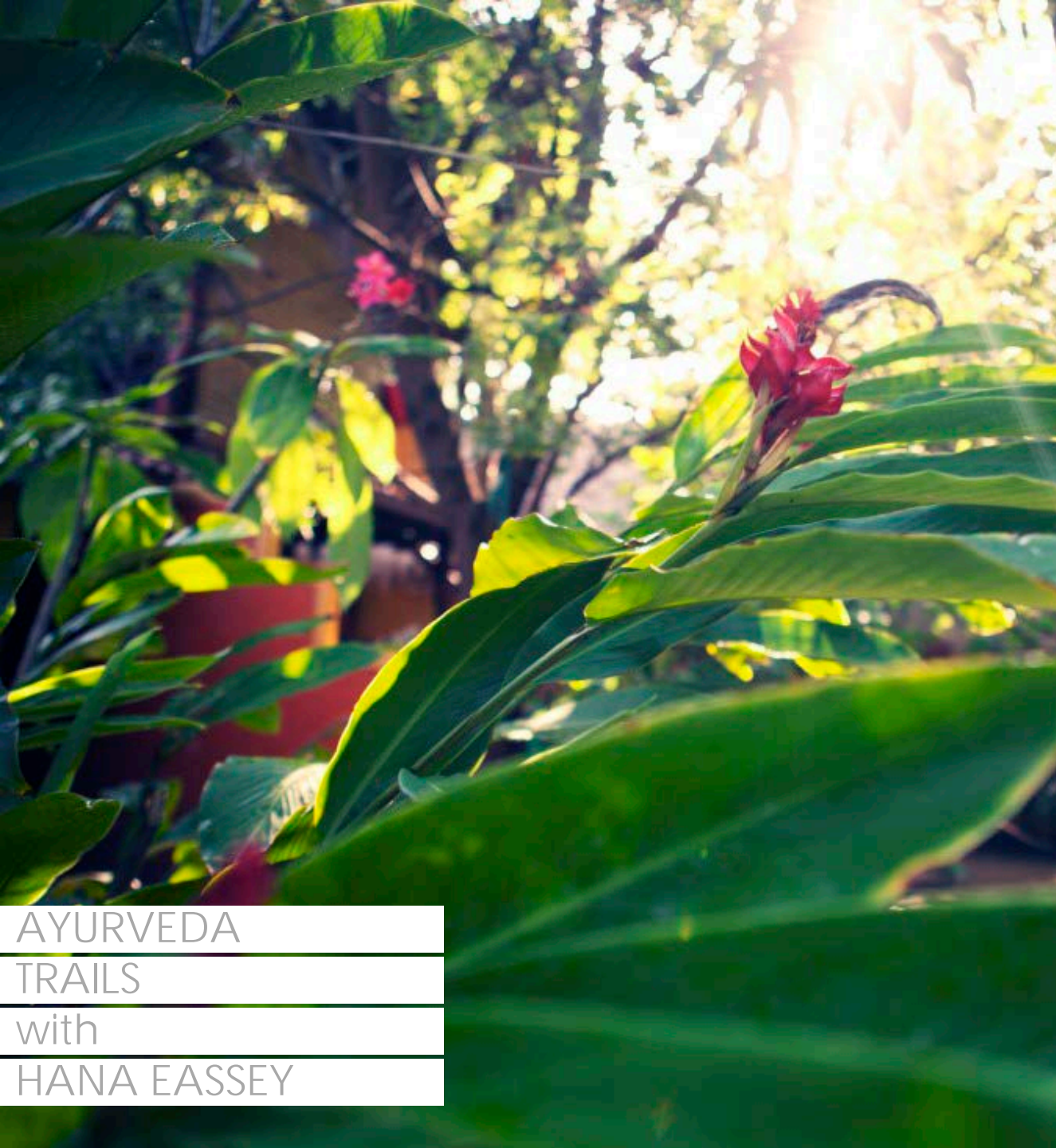
THE
SESSION
WITH
AYURVEDA
YOGA
CENTERS
HANA EASSEY

Hana Eassey, an experienced Ayurveda promoter and consultant, counsellor in life style based on traditional and ecological values, yoga teacher, she has 20 years of expertise in Ayurveda promoting, marketing of Ayurvedic products and organizing and facilitating tours for Ayurvedic health care.

For 18 years she worked along with her husband Dr. George P. Eassey, internationally known Ayurvedic physician, educator and promoter of Kerala origin. She takes delight in introducing European people to traditional Kerala hospitality. Hana is associated with various Ayurvedic centres and traditional cultural and spiritual activities both in Czech Republic and in South India.

She works as a project coordinator for developing an Ayurvedic concept centre in Prague.

About
HANA EASSEY



THE
SESSION
WITH
AYURVEDA
YOGA
CENTERS
HANA EASSEY

WHO?

Zuzana Zwiebel Magdova
Hana Eassey

WHERE & WHEN?

India – Tamilnadu & Kerala
November 2015

WHAT?

PROMOTION OF AYURVEDA

- ★ Catalogue TOs
- ★ Hana Eassey database
- ★ Ayurveda Trails database
- ★ Website Ayurveda Trails
- ★ Website Ayurveda Bratislava

BUDGET

- ✓ Separate Calculation

AYURVEDA
TRAILS
with
HANA EASSEY



THE
SESSION
WITH
AYURVEDA
YOGA
CENTERS
HANA EASSEY

WHO?

Zuzana Zwiebel Magdova
Hana Eassey

WHERE & WHEN?

Czech Republic, Prague
June 2015 – December 2015

WHAT?

PROMOTION OF AYURVEDA:

- ★ Ayurveda Dinner for 10-15 persons
- ★ 1 Session – Ayurveda
- ★ Presentation of AYURVEDA
- ★ Presentation of CGH EARTH
- ★ Presentation of TRAILS WITH HANA

BUDGET

- ✓ 250 Euro Ayurveda Food
- ✓ 200 Euro Venue
- ✓ 200 Euro Organization

AYURVEDA
TRAILS
SESSION
with
HANA EASSEY'S
CLIENTS



AYURVEDA
TRAILS
SESSION
with
AYURVEDA & YOGA
CENTERS

THE
SESSION
WITH
AYURVEDA
YOGA
CENTERS
HANA EASSEY

WHO?

Zuzana Zwiebel Magdova
Hana Eassey

WHERE & WHEN?

Czech Republic, Prague
June 2015 – December 2015

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PROMOTION OF AYURVEDA:

- ★ Ayurveda Dinner for 10-15 persons
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- ★ Presentation of AYURVEDA
- ★ Presentation of CGH EARTH
- ★ Presentation of TRAILS WITH HANA

BUDGET

- ✓ 250 Euro Ayurveda Food
- ✓ 200 Euro Venue
- ✓ 200 Euro Organization



THE
CGH EARTH
AYURVEDA
CULINARY
TRIP

CZECH REPUBLIC - PRAGUE

AYURVEDA TRAILS IN THE ♥ OF THE EUROPE 2015

cgh earth
experience hotels

PRAGUE CZECH REPUBLIC

April 2015 - February 2016



moshimoshi.sk

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Jan Agnus & Martin Sestak gave up life in show business & started food revolution in Bratislava, capital of Slovakia, country in the heart of Europe. Food from heart, healthy for heart, became new mission of the healthy food restaurant in the middle of Europe.

MOSHI MOSHI

MoshiMoshi offering Sushi & Healthy Food in Bratislava:

- in restaurant in the center of town
- during Saturday 's healthy food markets organized in front of the restaurant in the center of town
- on the street during festival s & event s
- delivery around the town

MoshiMoshi specialties are:

- Saturday 's healthy food markets
- Saturday 's & Sunday's brunches
- Healthy Breakfasts & Healthy food delivery to offices
- Monthly diet food delivery
- Cleaning & Slimming programmes

THE CGH EARTH AYURVEDA CULINARY TRIP

WHO?

MOSHIMOSHI: Jan Agnus & Martin Sestak

GUEST: Samata Duggal

PARTNER: SATUR & MARCO POLO

WHERE & WHEN?

Slovakia & Czech Republic

April 2015 – January 2016

CULINARY TRIP

February 2016

WHAT?

PROMOTION OF CULINARY TRIP:

- ★ Partnership with CGH Earth
- ★ Catalogue SATUR & MARCO POLO
- ★ Food Delivery & Leaflets
- ★ Meeting with Bloggers
- ★ VIP Dinner
- ★ Yoga, Music, Food with SAMANTA



Severní Amerika

- Kanada
- Spojené státy americké

Karibik a Stř. Amerika

- Kuba
- Bahamy
- Jamajka
- Dominikánská republika
- Mexiko
- Kostarika
- Curacao
- Aruba
- Grenada
- Svatá Lucie
- Barbados
- Guadeloupe
- Trinidad a Tobago
- Sv.Vincenc a Grenadiny
- Britské Panenské ostr.
- Portoriko
- Antigua a Barbuda

Indie

- | | | |
|---------|---------------|--------------------|
| zájezdy | mapy průvodce | incentivní zájezdy |
| hotely | | informace |
| na míru | | fotogalerie |



[Kontakt](#)
[Naše filosofie](#)
[Soubory ke stažení](#)

ZAJEZDY - Indie

název zájezdu: Kulinářský zájezd do Kerala s českým průvodcem, 5* hotely

Země:	Indie
Lokalita:	Kerala
Typ zájezdu:	Kombinovaný
Podtyp zájezdu:	za gastronomií, za přírodou, za mořem
Ubytování:	Marari Beach Resort
Strava:	Polopenze
Nástupní země:	Česká republika
Nástupní místo:	Praha
Začátek zájezdu:	11.03.2025
Konec zájezdu:	24.03.2025
Počet nocí:	11
Průvodce:	Slovensky hovořící
Typ dopravy:	pravidelná letecká linka
Doba dopravy:	0
Cena:	76 900,- Kč (2 747,- €) dospělá osoba ve dvouúžlkovém pokoji 3 400,- Kč (122,- €) příplatek za let se společností Emirates 990,- Kč (36,- €) přípojštění ERV

doporučujeme



Havaj - 4 ostrovy s průvodcem
 Spojené státy americké

16.04.2015-30.04.2015
 Beze stravy, Dle programu, pravidelná letecká linka

89990,- Kč



Severní Etiopie historická cesta letecky

THE CGH EARTH AYURVEDA CULINARY TRIP

TO'S CATALOGUE & WEB

WHO?

MOSHIMOSHI: Jan Agnus & Martin Sestak

PARTNER SR: SATUR TRAVEL

PARTNER CR: MARCO POLO

WHERE & WHEN?

CULINARY TRIP

February 2016

WHAT?

PROMOTION OF CULINARY TRIP:

- ★ Catalogue SATUR
- ★ Website SATUR
- ★ Catalogue MARCO POLO
- ★ Website MARCO POLO

BUDGET

- ✓ Included in Meetings with Tour Operators





THE CGH EARTH AYURVEDA CULINARY TRIP

VIP DINNER

WHO?

MOSHIMOSHI: Jan Agnus & Martin Sestak
PARTNER: MARCO POLO

WHERE & WHEN?

Czech Republic, Prague
April 2015 – January 2016

CULINARY TRIP

February 2016

WHAT?

PROMOTION OF CULINARY TRIP:

- ★ Ayurveda Dinner for 10-15 persons
- ★ 1 Session – Ayurveda
- ★ Presentation of AYURVEDA
- ★ Presentation of CGH EARTH
- ★ Presentation of CULINARY TRIP

BUDGET

- ✓ 250 Euro Ayurveda Food
- ✓ 200 Euro Venue
- ✓ 200 Euro Organization



THE YOGA MUSIC CULINARY EXPERIENCES

YOGA, FOOD, MUSIC

WHO?

MOSHIMOSHI: Jan Agnus & Martin Sestak
GUEST: Samata Duggal
PARTNER: MARCO POLO

WHERE & WHEN?

Czech Republic, Prague
May 2015

WHAT?

YOGA, FOOD, MUSIC – 50 persons

- ★ YOGA - Samata Duggal
- ★ FOOD – MoshiMoshi
- ★ MUSIC - Samata Duggal
- ★ EXPERIENCES – Shakti Trails

BUDGET

✓ See attached project



THANK YOU...